



LIVE STREAM SERVICES - TURN KEY LIVE STREAM STUDIO LOCATIONS - REMOTE STREAMING CAPABILITIES

WHY LIVE STREAM?

Live and “Simulated Live” streaming of engagement events has never been more essential to maintaining and growing your connection to your target audience.

Customers, Employees, Stakeholders, and Supporters may not be able to convene in a physical location, but professionally produced virtual gatherings and live events are proven effective and impactful methods of supporting brand messaging and initiatives.

Pivoting to virtual isn’t an easy task however even on the “Right” platform, there is a lot that can go wrong. For over 15 years, VOX Productions has been incorporating live capture and streaming components into our production services for award shows, concerts, meetings, and fundraising events.

Research of 2018 hybrid events indicated that up to 25% of guests attending a live stream attended the physical event the following year. We anticipate an enthusiastic return to “in real life” events when the health crisis has passed, but without a time table of when that will be, we believe that continuing to engage audiences in a virtual community is crucial.

This changing landscape will leave a permanent mark on the way live events are augmented by virtual engagement. VOX Productions can support your brand in navigating the new normal in 2020 and beyond.

LIVE STREAM SERVICES

Scalable options available, ideal for:

- Video Blogs & Podcasts
- Conferences, Seminars, & Events
- Ceremonies & Celebrations
- Faith-Based Services
- Employee, Stakeholder or Membership Engagement
- Educational Series & Teambuilding Events
- Concerts & Performances

Multiple Studio Shooting Locations w/ Range of Backdrop

Remote / On-location shooting

Wi-Fi, Single HD and Multi-Camera Packages

Broadcast Lighting

Mixing Consoles

RF & Wired Microphones

Confidence Monitors

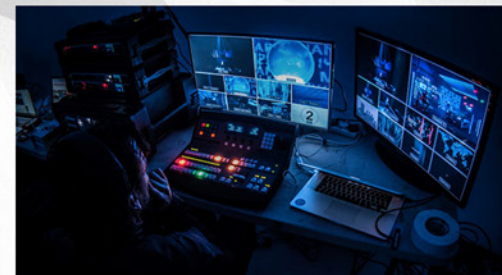
Teleprompting

Video encoding

Run of Show Talent (Editor, Director, Switching Technicians, Technical Director, Signal Flow Management)

Set Building, Fabrication & Scenic

Comprehensive Covid Safety Protocol



STREAMING PLATFORMS

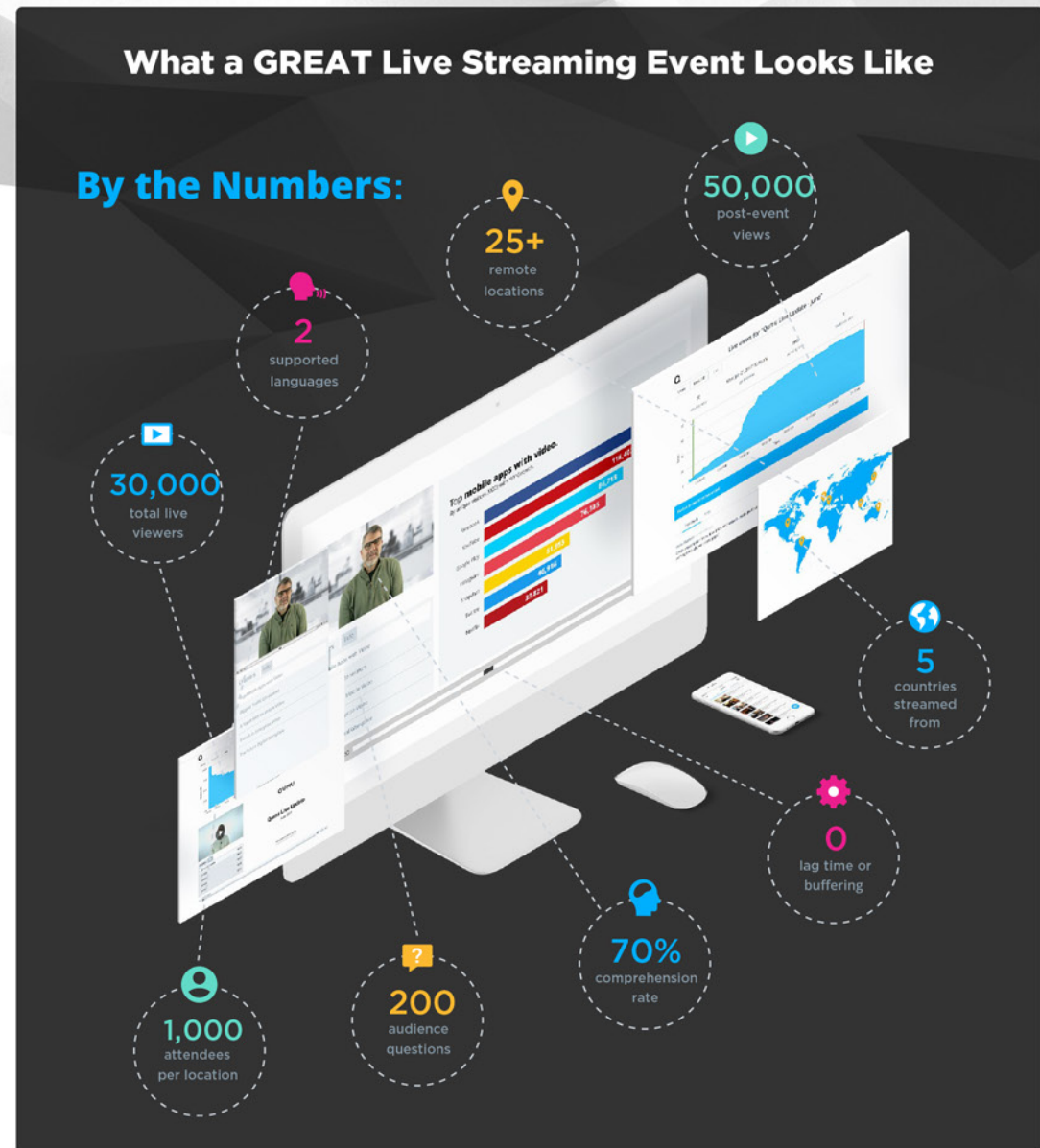


**YOUTUBE
FACEBOOK LIVE
TWITCH
INSTAGRAM
VIMEO
USTREAM
PERISCOPE
OTT
MIXCLOUD**

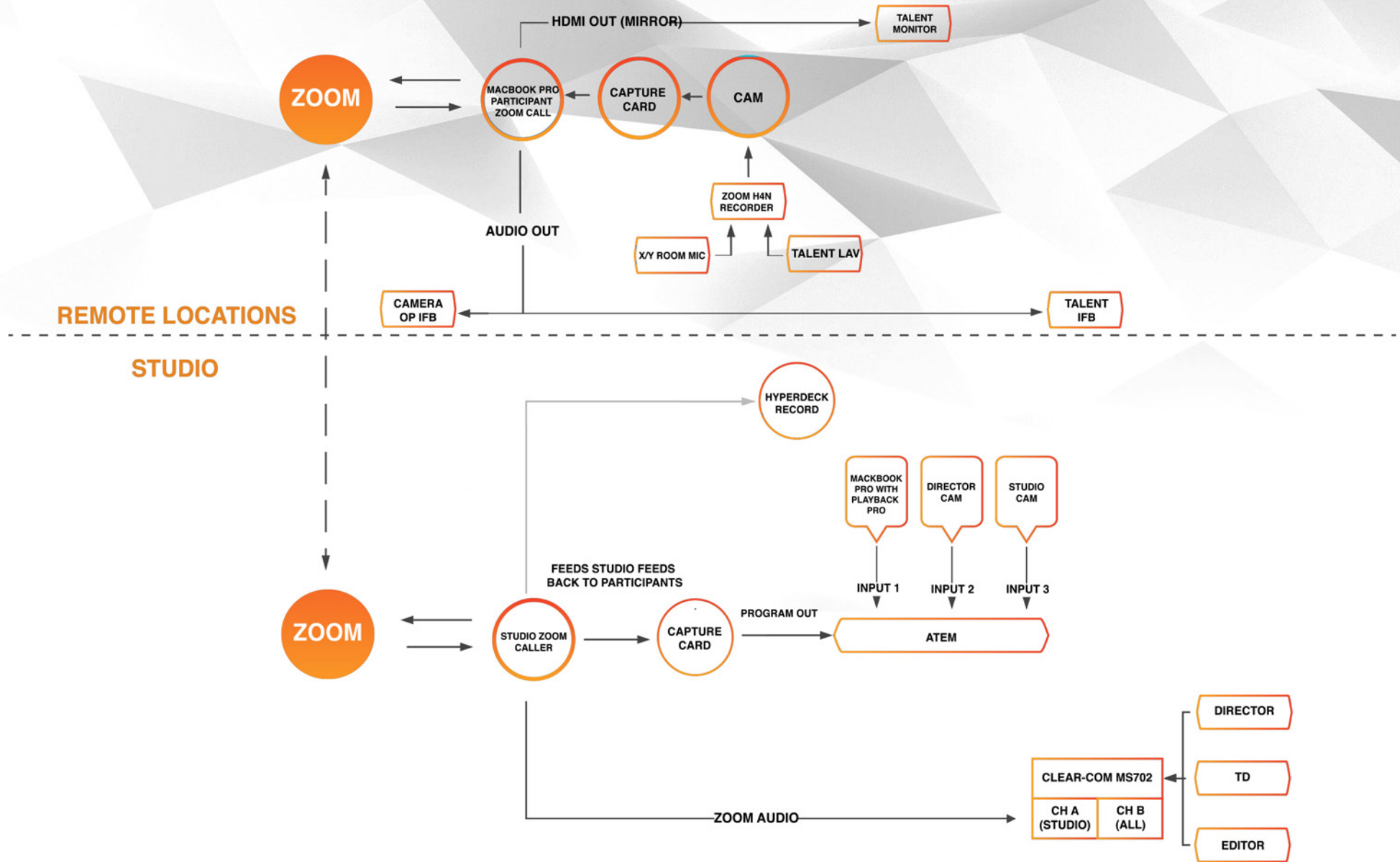
AND MORE...

What a GREAT Live Streaming Event Looks Like

By the Numbers:



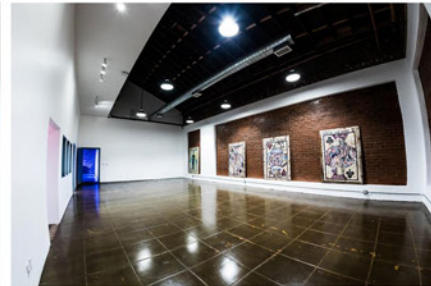
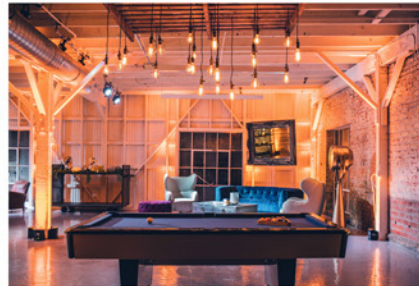
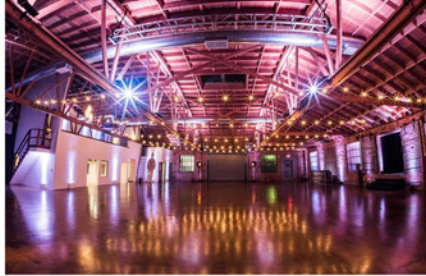
SAMPLE TECHNICAL SIGNAL FLOW



TURNKEY STREAM LOCATIONS



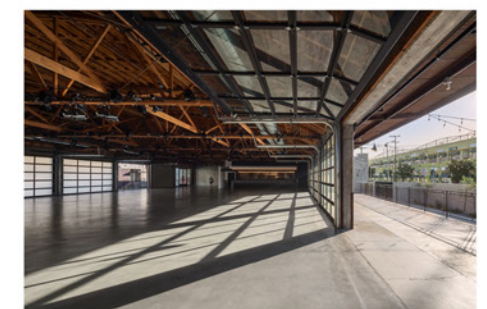
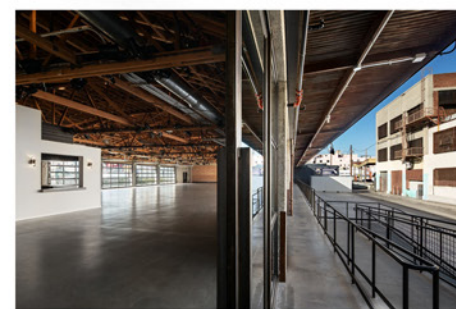
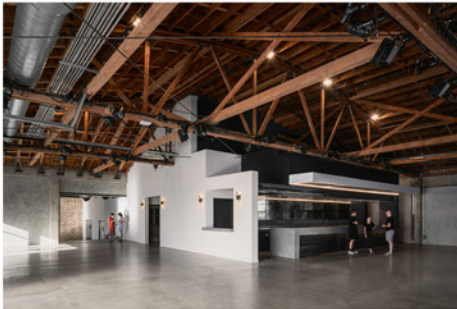
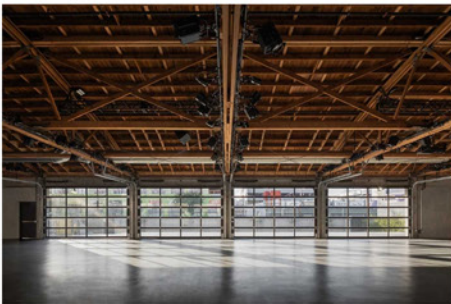
CREATIVE STUDIO WITH 8 DISTINCT AREAS
25,000 SF FILMING & POST PRODUCTION SPACE
EASY LOAD IN/OUT OPTIONS
PRIVATE PARKING
CAM POWER AND FIBER W/ REDUNDANT INTERNET SERVICE THROUGHOUT
FURNITURE & DÉCOR RENTALS
HVAC THROUGHOUT
WELL APPOINTED RESTROOMS, GREEN ROOMS, & FACILITIES
15,000 S.F. CONTIGUOUS OUTDOOR SPACE



TURNKEY STREAM LOCATIONS



CREATIVE STUDIO WITH 6 DISTINCT AREAS
OVER 12,000 SF OF INDOOR SPACE
MAIN STUDIO CONVERTS TO OUTDOOR PAVILION
2,800 S.F. COMMERCIAL SHOW KITCHEN WITH 20' CEILINGS & VIEWING PORTALS
MULTIPLE LOADING DOCKS DIRECTLY INTO MAIN STUDIO
ONSITE PARKING
CAM POWER AND FIBER W/ REDUNDANT INTERNET SERVICE THROUGHOUT
FURNITURE & DÉCOR RENTALS
HVAC THROUGHOUT
WELL APPOINTED RESTROOMS, GREEN ROOMS, & FACILITIES
OVER 3,500 S.F. OF PRIVATE OUTDOOR SPACE



REMOTE STREAMING CAPABILITIES

CASE STUDY: CARPENTERS UNION

Southwest Regional Council of Carpenters needed a way to regularly engage over 55,000 union members, virtually, to address both urgent and ongoing questions. It was a stark departure from the established culture of the organization, and the leadership team was committed to connecting with their members without compromising their authenticity. The solution was a series of virtual town halls. We worked with the internal SWRCC team to craft key messaging, media trained the leadership team on both the talking points and the technology in several virtual sessions, and hired an Emmy winning documentary filmmaker to direct the series.

Due to travel restrictions and distancing requirements, the content was shot by our teams in three locations, in two states. We produced the show remotely, using a proprietary framework to simultaneously capture, stream, and save the content to cloud storage. Our approach enables editors to begin working on the footage immediately, so that the work can be distributed faster. Three episodes were cut and distributed, from a few hours of time with leadership. Engagement exceeded all expectations.

TURN-KEY SOLUTIONS

Production Rentals - Messaging Strategy - Scripting Media - Training On-Air
Talent Content - Capture Locations - Editing Suite - Insurance Permitting
Transportation - COVID Screening.



CONCERT LIVE STREAM CASE STUDY

GRAND PARK SUNDAY SESSIONS - THE MUSIC CENTER

The County of Los Angeles arts & culture annual programming includes a summer concert series in Grand Park. With the “safer at home” ban on gatherings, they needed a way to engage their audience online, and a studio location to stream the content from with special accommodations to be made for immunocompromised talent. VOX was engaged for full-service production of each 6-hour series, filmed at La River Studios, to be live streamed via TWITCH and MIXCLOUD. The first concert was Grand Park’s second ever live stream and had over 8,600 live views and over 10,000 chats, with an average view time of 4.5 hours on TWITCH alone.

CLIENT TESTIMONIAL:

“On behalf of Grand Park, I extend my appreciation and gratitude for the production and support we received by your team on our unprecedented shift in Sunday Sessions. Both audiences and talent were delighted by the meticulous care and response to needs and demands in particular to navigating safety protocols. Please extend our kind regards and compliments to your entire staff; all helpful, reliable and agile. Looking forward to our August session in your space.”

Program manager, Grand Park





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